

José Montoya

jose.montoya77@gmail.com • 2500 Altura Ave, El Paso, TX 79930 • 575.491.5971

SUMMARY OF QUALIFICATIONS

Artist and dynamic professional with intersectional experiences in advocacy for border immigrant youth in educational spaces. Developed a unique understanding of the needs of the border community and the fight for rights under the law. Ability to train and motivate/mobilize youth to accomplish organizational goals and timelines. Visionary leader, creative thinker and problem solver.

CORE COMPETENCIES

- Artistic Creativity
- Community Building
- Committee Planning
- Outreach/Social Media
- Organizational/Behavioral
- Photography
- Professional Staff Training
- Writing
- Student Leadership Training
- Bilingual: English/Spanish

EXPERIENCE

FREELANCE ARTISTRY,

2018 - Present, El Paso, TX

Visual Artist: Various works including portrait, commissioned, and visual art. Contribute to community art programs and projects and donate to various fund-raisers. Deliver art pieces to clients according to specifications. Photographer: Services include editorial, headshots, product placement, family and graduation services. Writing and professional editing services include scholarship applications, professional and graduate school essays, research and CV/résumé editing. Maintain personal website/blog.

LECTURER and WORKSHOP FACILITATOR

2011 - present, El Paso TX

Student leadership and professional development training. Workshops include understanding social justice through the arts, thinking critically about community/civic engagement, self-empowerment, and surviving higher education. Workshops are tailored for individual program/conference needs.

DRIVER

2018, El Paso, TX

Delivery for Spec's Wine and Spirits. Transferred liquor to various bars, restaurants and clubs in El Paso, TX. Packaged liquor based on customer's specifications. Assist store with inventory, maintaining warehouse, and organizing shelves. Tracked all customer deliveries and responsible for receiving payments.

DIRECTOR

2016 - 2018, El Paso, TX

Administered a federal grant at the University of Texas at El Paso. Supported students from migrant farm-working backgrounds, assisted participants with academic, financial and social support. Monitored outreach and recruitment, programming and fiscal reporting. Hired and supervised professional staff. Trained each staff member to understand federal guidelines and regulations. Attended federal training sessions regarding reporting and compliance. Oversaw creation and distribution of marketing materials such as banners, website, program literature and promotional items.

RECRUITMENT COORDINATOR

2013 - 2016, Las Cruces, NM

Recruited students with a seasonal or migrant farm-working background to pursue post-secondary education opportunities at New Mexico State University. Served as a liaison between the program and other University departments such as Admissions, Housing and Financial Aid. Coached incoming freshmen with extensive application process. Effectively used social media as a recruitment/retention tool.

RETENTION ADVISOR

2009 - 2013, Las Cruces, NM

Advised, tracked and documented the academic progress of college students from farm-working backgrounds. Created workshops for current and former program participants including financial aid, career/graduate school planning and healthy relationships. Designed, managed and evaluated peer mentoring/tutoring program. Trained and supervised student staff.

OFFICE MANAGER/CASE MANAGER

2007 - 2009, Denver, CO

Assisted ex-offenders at the Community Re-entry Program. Provided services such as job readiness, housing and referrals for mental health and substance abuse treatment. Assisted project manager develop and design daily operations including policies and procedures for newly-formed organization.

VOLUNTEER WORK

STUDENT ORGANIZATION ADVISOR, March 2013 to 2016, CAMP Student Council, Las Cruces, NM (not associated with professional responsibilities): Advise the CAMP Student Council with fundraising and event planning. Mobilized youth to represent farmworkers needs at the local and state level. Served as the student organization professional staff advisor. Successfully guided student members, which focused on community service and farm-worker advocacy. The organization was awarded the "NMSU Student Organization of the Year" in 2015 under my leadership

SOCIAL MEDIA MANAGER 2010 to present, Amigos de las Mujeres de Juárez, Las Cruces, NM: Assist local NGO to promote awareness on gender violence along the U.S.-Mexican border through social media and e-mail.

MENTOR/TUTOR January 2008 to July 2009, Denver Metro Partners, Denver, CO: Promoted academic excellence for inner-city children. Mentored youth on a one-to-one basis and tutored in a group setting. Coordinated and facilitated art workshops for students. Advocated for cultural, artistic and self-improvement within the children.

Engagement and Presentations

- 2019 Hope Border Institute: Currently collaborating in designing/executing visuals to promote organization's goals and outreach. (El Paso, TX)
- 2019 Paso del Sur: Community-based art project. Assisting in renovation/beautification of a historic immigrant neighborhood located in downtown El Paso. Under the guidance of organizational leadership, I have painted small murals and assisted with other activities such as seeking vendors for markets, hanging art for shows and educating public about the historical importance of neighborhood. (El Paso, TX)
- 2019 Katherine Smith Project: Donated art for fundraiser to assist Navajo elders in the Southwest. (El Paso, TX)

- 2018 Guest Lecturer: "Raíces de Resistencia" for the NMSU Mujeres y Hombres Activistas Revolucionarios Student Organization, discussing community organizing, leadership and the use of art in social justice movements. (Las Cruces, NM)
- 2018 El Paso Chalk the Block - selected to participate in juried show as an emerging artist.
- 2018 El Paso Art Association Configuration portrait show
- 2018 Border AIDS Foundation Partnership: donated art for the Día de los Muertos Art Auction. (El Paso, TX)
- 2018 Suncity Pride: donated art for annual Suncity Pride Art Auction (El Paso, TX)
- 2017 Workshop Facilitator: "Art, Justice and Leadership" at the Southwest HEP/CAMP Student Leadership Conference. (Santa Fe, NM)
- 2017 Border AIDS Foundation Partnership: donated art for the Día de los Muertos Art Auction. (El Paso, TX)
- 2016 NMSU's International Day of the Women Art show (El Paso, TX)
- 2012 "Creating a Student Leadership Conference" Co-presented with Martha Estrada, Ivan Olay and Robert Garcia at the National HEP/CAMP Association Conference. (Albuquerque, NM)
- 2013 "Hip Hop and Social Justice" Co-Presented with Martha Estrada at the Southwest HEP/CAMP Student Leadership Conference, Santa Fe, NM
- 2010 "CAMP Peer Mentoring Programs" Co-Presenter with Martha Estrada, National HEP/CAMP Association Conference, Philadelphia, PA

EDUCATION

Master of Criminal Justice

New Mexico State University, Las Cruces, New Mexico

Thesis: Sirvientas a los soldados: Mexican Maids Working in a U.S. Military Base in the New Mexico-Texas Region between 1965 to 1972

- Coursework included race and crime, feminist research methods, qualitative research, Critical Race Theory, LatCrit, Borderlands Theory
- NMSU College of Arts and Sciences Dean's Graduate Award for Excellence (May 2013)
- NMSU Hispanic Faculty/Staff Caucus Leadership Stole recipient (May 2013)

Bachelor of Arts, Journalism (May 2001)

New Mexico State University, Las Cruces, New Mexico

REFERENCES

Dr. Cynthia Bejarano

Regents Professor, Interdisciplinary and Gender Studies, NMSU

cbejaran@nmsu.edu

Dr. Dulcinea Lara

Director of Ethnic and Borderlands Studies, NMSU

Professor, Criminal Justice, NMSU

dulcinea@nmsu.edu

Martha Estrada, MA

Director of the College Assistance Migrant Program, NMSU

mestrada@nmsu.edu